

**METHOD AND APPARATUS FOR DIRECTING AN EXISTING PRODUCT
CODE TO A REMOTE LOCATION**

ABSTRACT OF THE DISCLOSURE

A method for interfacing a user location on a network to a destination location
5 on the network is disclosed. A bar code having product information contained therein
relating to an associated product is first scanned with a scanner, which bar code has no
network routing information contained therein. The product information contained
within the bar code is then extracted. Routing information over the network from the
user location to the destination location is then defined in response to the steps of
10 scanning and extracting, which routing information defines the location of the
destination location on the network. With the routing information, the user location is
then connected to the destination location in accordance with the defined routing
information.